



# Convoko

**Improve and Grow...  
Your business and team.**

January, 2015

# We want to...

...increase our revenue streams



People

... decrease our operating cost structure



Process

...protect our capital investments



Technology



# To do that, we need...

... a skilled and trained, well led organization.



People

... a clear and lean set of processes to operate.



Process

... a well designed and integrated technology suite.



Technology



# Imagine if...

...you could bring together the “A” team within your corporation

... your corporation consistently operated at its top performance

...you could make your technology streamline your operations



People



Process



Technology

## What could you achieve?



# Meet Convoko

- An agile business consulting firm
- Specialized in CRM optimization
- Focused on integrated business operations
- Geared to deliver results through action
- Relentlessly leading clients to success



# Meet Convoko

- An agile business consulting firm
  - We don't take months to provide answers
  - We deliver solutions, not “one time magic”
  - Our advice is executable, timely, and on point

We work.



# Meet Convoko

- Specialized in CRM optimization

Sales  
Marketing  
Sales Operations  
Product  
Contracts

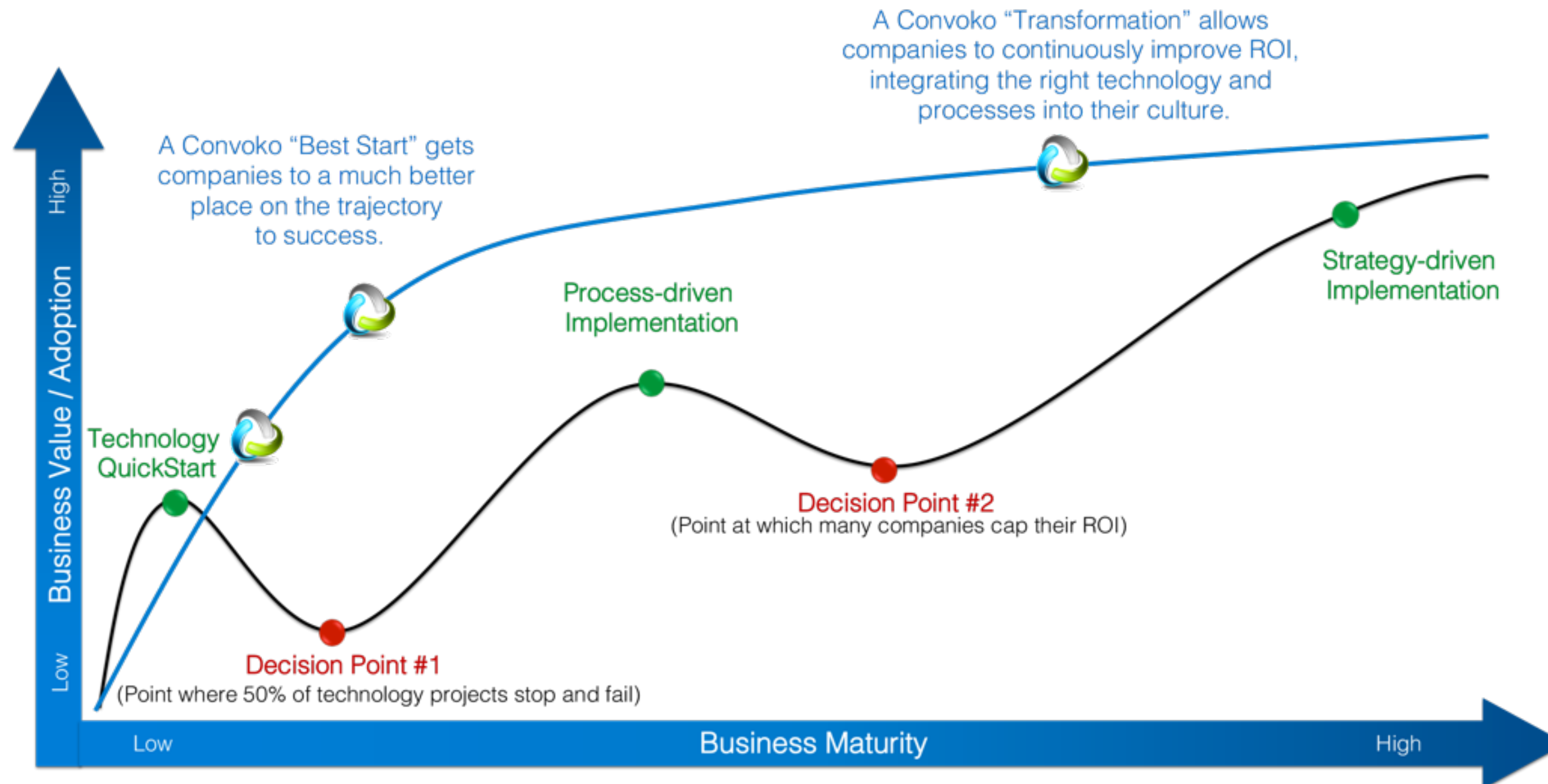


Engineering  
Customer Service  
Finance  
Operations  
Legal



# Meet Convoko

- Focused on integrated business operations



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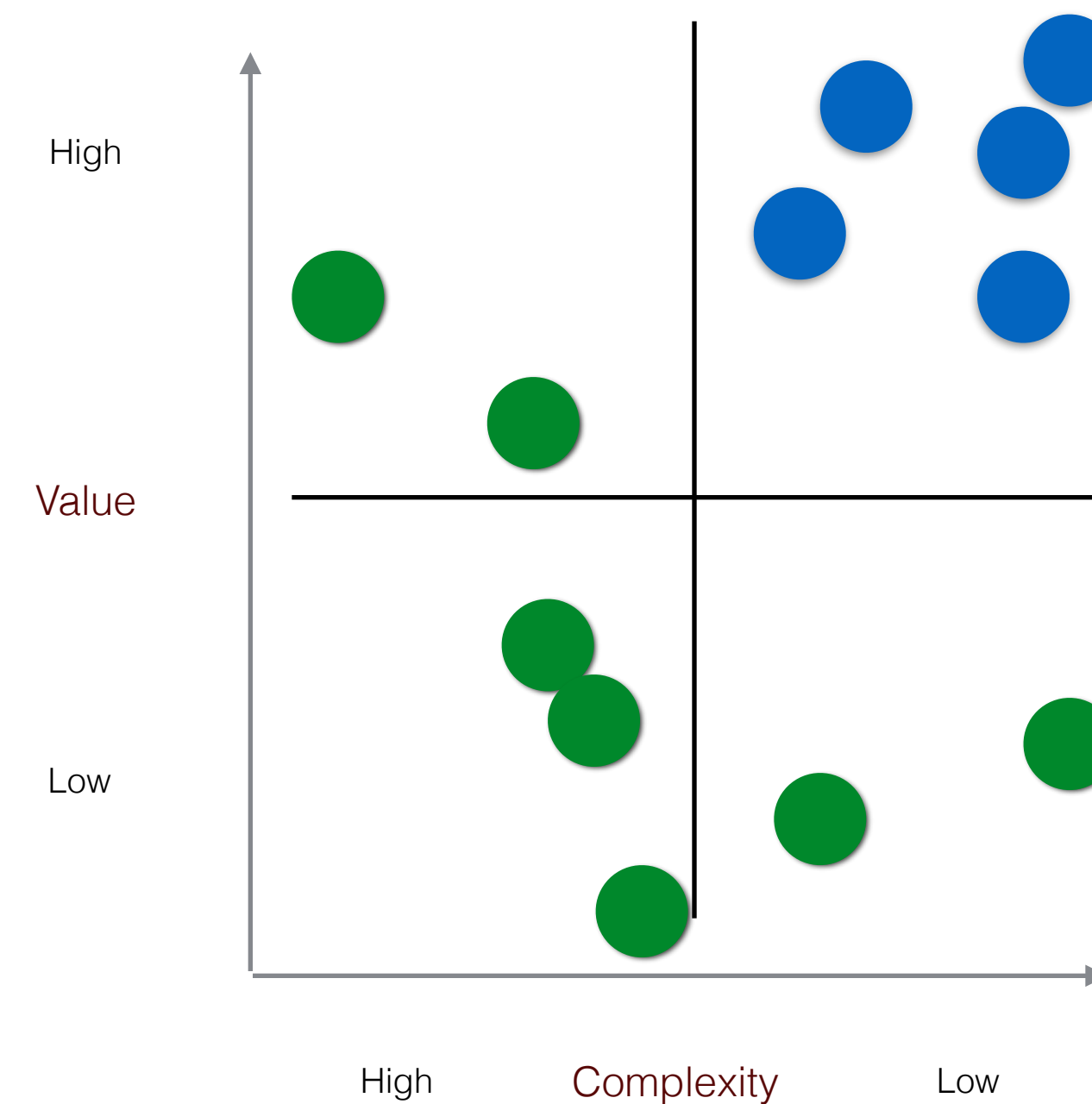


# Meet Convoko

- Geared to deliver results through action

## Project Driven Approach

1. Proof of concept launch
2. Transformational engagement



# How are we different?

- We lead successfully, based on values
- We manage your business as ours
- We believe time and agility matters
  
- Focus on delivering growth effectively
- Size up challenges quickly, accurately
- Work under mutual accountability



# Convoko...

...find and help you groom the “A” team in your company



People

... optimize your processes for cost effectiveness and results



Process

...implement the right technology solution; not features



Technology

## What are you ready to achieve?





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We advise prospects and customers on how to maximize the value of their people, processes and technology so they can achieve sustainable profitable growth. CRM is our ecosystem; consulting our trade. We base every recommendation on fact, born out of business reviews that we personally lead. We thrive on quality, simplicity and delivering results when they are most needed. We are accountable to those whom we lead and work with. We don't fail.





***Conv'o~hko / kǎnvə'ko*** - Derived from the Latin word  
“convocare” meaning to “bring together”, unify.  
...a formal call to unity





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